

Villa Park Public Library - Card Design Contest Guidelines & Rules

Design the next Villa Park Public Library card all of Villa Park and Oakbrook Terrace will be talking about...and using! You are invited to enter your artwork from Tuesday, September 3 through Monday, September 30, 2019. The winning designs will appear on new library cards issued by the Villa Park Public Library beginning in December, 2019.

Cards will be judged based on creativity, design, and the message communicated. The Library will make two different cards, one from each age category as follows:

- Children: Grades K-6.
- Teens: Grades 7-12.

Entry Guidelines and Rules:

- This contest is open to youth, ages 18 and younger.
- Contestants must have a valid Villa Park Public Library card.
- If a contestant does not currently have a Villa Park Public Library card, they must apply for a library card in person with a parent/legal guardian before turning in their entry prior to the deadline of September 30, 2019.
- Entries must be accompanied by the Official Entry Form, which will be available at the Library or on the Library's website at: www.vppl.info beginning on Monday, August 26, 2019. All designs must be completed and submitted on the Official Template.
- Limit one entry per person; no group projects will be accepted.
- The card dimensions are 2-1/8 inches by 3-3/8 inches. Both horizontal (landscape) and vertical (portrait) designs will be considered.
- All artwork must be original and in color. Submissions can include: high resolution (300 dpi) computer-generated or digital photographic submissions, or paper submissions using colored pencil, pen, paint, camera, or computer-generated art. Artwork should be one-dimensional for printing purposes.

Prizes

The winner of each category (Grades K-6 and Grades 7-12) will receive a \$100.00 gift card from Barnes and Noble, generously donated by the Friends of the Villa Park Public Library.

Entries may be submitted directly to a library staff member at the Check-Out Desk, by mail, or via email.

Mail entries to:

Villa Park Public Library
c/o Library Card Design Contest
305 S. Ardmore Avenue
Villa Park, IL 60181

All contestants must have a valid Villa Park Public Library card and any entry submitted without a library card will be disqualified.

Digital Submissions

Digital submissions should be emailed to kkrettler@vppl.info. Please use: JPEG, PSD, AI, EPS, or PNG format. All artwork must be original, previously unpublished, and free of copyright restrictions. Submitted artwork becomes property of the Villa Park Public Library. The Library will retain all submissions.

Contest Deadline

The deadline to turn in card design entries is Monday, September 30th by 9:00 p.m. Digital submissions must be emailed by midnight on Monday, September 30th.

All entries will be displayed in the library throughout the month of October and judged by a panel including local community members. The winner from each category will be announced and notified on Monday, November 4, 2019. The winners will be invited to attend the Monday, November 25th Library Board meeting.

The winning designs will be used for the official library cards beginning in December, 2019, and may also be used on library card promotional materials including, but not limited to: posters, bookmarks, forms and fliers, social media, local media, the Library's website and in other communications.

All rights to the artwork will be held by the Villa Park Public Library. Winning artwork may need to be modified to comply with Villa Park Public Library branding and print guidelines.



Villa Park Public Library - Card Design Contest Official Entry & Release Form

*All contestants must have this form completed
by a parent or legal guardian.*

PLEASE PRINT ALL INFORMATION CLEARLY.

I, _____, am the parent or legal guardian of contestant
Print name of parent/legal guardian

_____. My signature on this application confirms my
Print name of contestant

agreement to the entry rules on the Contestant's behalf.

Contestant's First Name: _____

Contestant's Last Name: _____

Contestant's Phone #: _____

Contestant's Birthdate: _____ / _____ / _____
Month Date Year

Contestant's Address: _____

Contestant's City: _____ Zip Code: _____

Contestant's age: _____ Contestant's School: _____

Contestant's Signature: _____

Contestant's Library Card Number: _____ VPPL Staff Initials: _____

Parents/Legal Guardians - Please read this application carefully before signing below:

I grant the Villa Park Public Library the exclusive rights to freely modify, reproduce, distribute, and publicly display, in whole or in part, any entry that I submit to the Library Card Design Contest. This includes the use of the name and likeness of individuals represented in the entry design. I confirm that before submitting the Contest entry, I have obtained all permissions required for the Villa Park Public Library to exercise the rights outlined in this document.

By signing below, I confirm that I have read and agree to the rules and stipulations outlined in this and all supporting documentation.

Parent/legal guardian name (please print clearly)

Parent/legal guardian signature



Official Template

Draw Your Card This Way (Horizontal Orientation)

Wallet Card

Draw your card this way (Vertical Orientation)

A large, empty rectangular box with a thin black border, intended for drawing a wallet card. The text 'Wallet Card' is written vertically on the left side, and 'Draw your card this way (Vertical Orientation)' is written vertically on the right side.

Key tag Card

A smaller, empty rectangular box with a thin black border, intended for drawing a key tag card. The text 'Key tag Card' is written vertically on the left side.

You can modify your card design to fit the smaller key tag card space or leave this blank for the Library to automatically shrink your design.

Please indicate your card design category:

Children: Grades K-6

Teens: Grades 7-12

Contestant Name: _____

Contestant Library Card Number: _____